

## (12) INTERNATIONAL APPLICATION PUBLISHED UNDER THE PATENT COOPERATION TREATY (PCT)

(19) World Intellectual Property  
Organization  
International Bureau



551440



(43) International Publication Date  
4 November 2004 (04.11.2004)

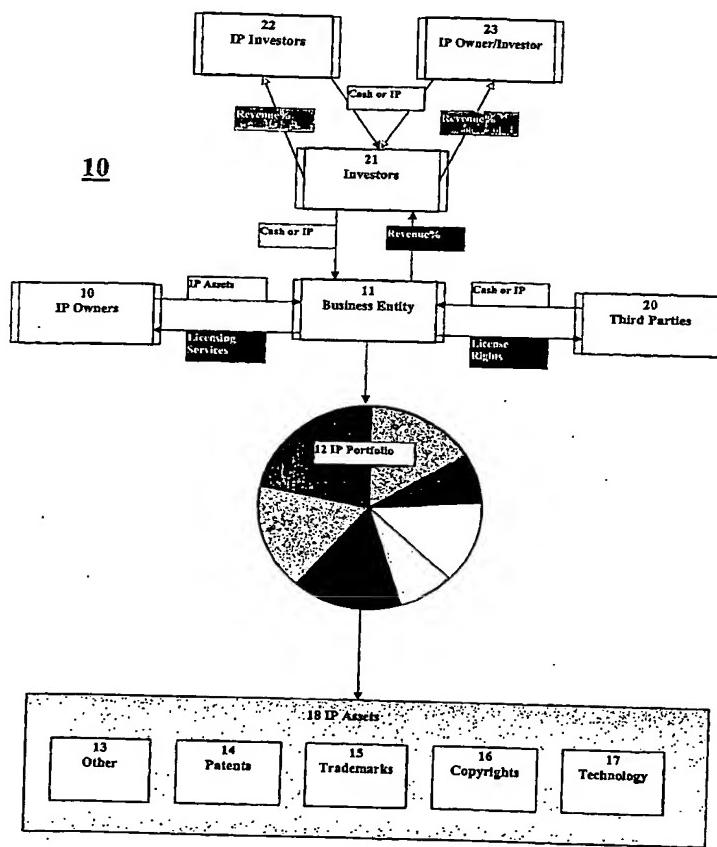
PCT

(10) International Publication Number  
WO 2004/095226 A2

- (51) International Patent Classification<sup>7</sup>: G06F  
 (21) International Application Number: PCT/US2004/007707  
 (22) International Filing Date: 5 April 2004 (05.04.2004)  
 (25) Filing Language: English  
 (26) Publication Language: English  
 (30) Priority Data: 60/460,307 5 April 2003 (05.04.2003) US  
 (71) Applicant (for all designated States except US): IDT CORPORATION [US/US]; 520 Broad Street, Newark, NJ 07102 (US).  
 (72) Inventors; and  
 (75) Inventors/Applicants (for US only): DIAZ, Luis, J. [US/US]; 15 Hickory Lane, Green Brook, NJ 08812 (US).
- (74) Agent: SACHAR, Surinder; Oblon, Spivak, McClelland, Maier & Neustadt, P.C., 1940 Duke Street, Alexandria, VA 22314 (US).  
 (81) Designated States (unless otherwise indicated, for every kind of national protection available): AE, AG, AL, AM, AT, AU, AZ, BA, BB, BG, BR, BW, BY, BZ, CA, CH, CN, CO, CR, CU, CZ, DE, DK, DM, DZ, EC, EE, EG, ES, FI, GB, GD, GE, GH, GM, HR, HU, ID, IL, IN, IS, JP, KE, KG, KP, KR, KZ, LC, LK, LR, LS, LT, LU, LV, MA, MD, MG, MK, MN, MW, MX, MZ, NA, NI, NO, NZ, OM, PG, PH, PL, PT, RO, RU, SC, SD, SE, SG, SK, SL, SY, TJ, TM, TN, TR, TT, TZ, UA, UG, US, UZ, VC, VN, YU, ZA, ZM, ZW.  
 (84) Designated States (unless otherwise indicated, for every kind of regional protection available): ARIPO (BW, GH,

[Continued on next page]

## (54) Title: GENERATING ROYALTY REVENUE USING INTELLECTUAL PROPERTY



(57) Abstract: A system for generating royalty revenue includes: a business entity configured to acquire rights to at least one intellectual property asset from at least one IP owner; a licensing group operating on behalf of the business entity, configured to perform at least one licensing activity to generate royalty revenue from the at least one intellectual property asset, thereby providing income for the at least one IP owner, wherein the business entity is configured to defend the at least one intellectual property asset for the at least one owner. A method of using intellectual property to generate licensing revenue includes: forming a business entity; acquiring at least one intellectual property asset from at least one IP owner who is not an employee of the business entity; generating royalty revenue from the at least one intellectual property asset; defending the at least one intellectual property asset; and providing at least one investor with at least a portion of the royalty revenue.



GM, KE, LS, MW, MZ, SD, SL, SZ, TZ, UG, ZM, ZW), Eurasian (AM, AZ, BY, KG, KZ, MD, RU, TJ, TM), European (AT, BE, BG, CH, CY, CZ, DE, DK, EE, ES, FI, FR, GB, GR, HU, IE, IT, LU, MC, NL, PL, PT, RO, SE, SI, SK, TR), OAPI (BF, BJ, CF, CG, CI, CM, GA, GN, GQ, GW, ML, MR, NE, SN, TD, TG).

**Published:**

— without international search report and to be republished upon receipt of that report

For two-letter codes and other abbreviations, refer to the "Guidance Notes on Codes and Abbreviations" appearing at the beginning of each regular issue of the PCT Gazette.